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The NFL Commissioner's Super Bowl party provides a prestigious and exclusive event to celebrate the culmination of the football season during Super Bowl weekend. The event is hosted by the NFL Commissioner, who is the highest-ranking executive in the National Football League, and it brings together influential figures from various industries, team owners, players, coaches, sponsors, celebrities, and other VIP guests.

Objective: To produce the NFL Commissioner's Super Bowl Friday Night Party and create a world-class, unforgettable, and seamless event that aligns with the prestige and significance of the Super Bowl. The party is a high-profile event and our primary goal was to deliver an exceptional experience that reflects the NFL's brand and enhances the celebration of the football season's pinnacle.

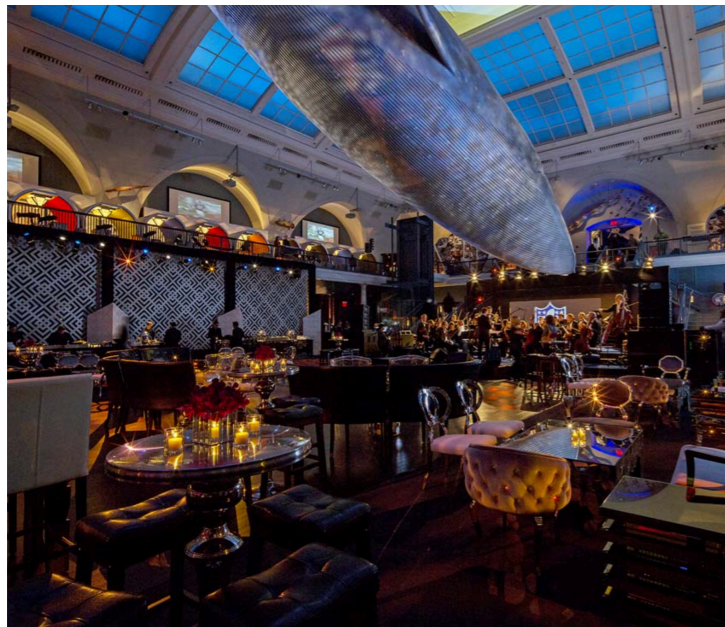
How we collaborated: A strategic approach along with the NFL design and Events Department to create an Evening program encompassing:

Conceptualization and Theme | Detailed Planning and Execution | Custom Fabrication and Production | VIP Guest Experience | Networking Opportunities | Brand Integration | Security and Guest Safety | A list Entertainment sourcing and Managing | All Technical integration to include Lighting and Sound Design

Ultimately creating an extraordinary and exclusive Super Bowl party that reflected the grandeur of the occasion and providing an unforgettable experience for all attendees. By doing this successfully, the NFL awarded us this project for a multi-year contract.

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THE EVENTS



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